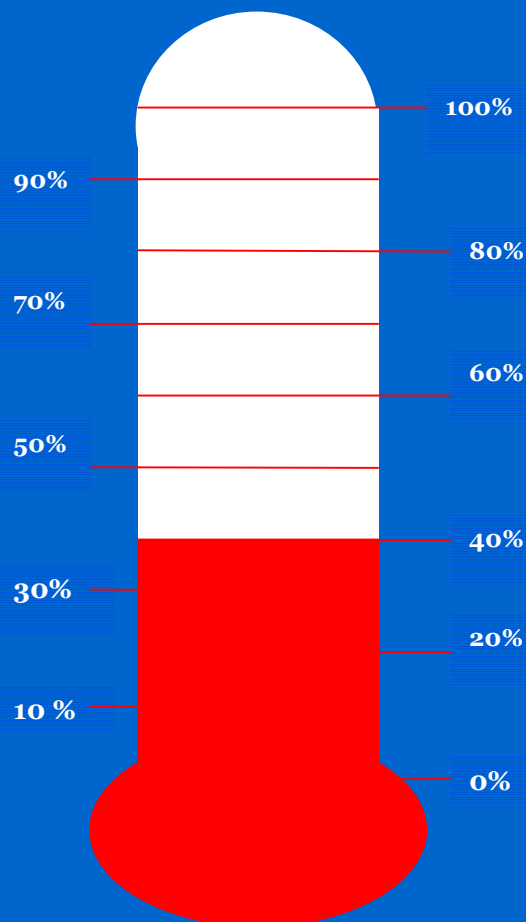


## In This Issue

- Greetings!
- Campaign Watch
  - *Caring Club*® Merchant Update
- Community Partnership Days
- Upcoming News & Events
  - Christmas Gift Wrap Event
  - Project Serve
- A Special Thank You



## Greetings from your United Way Staff!

Welcome to the first edition of United Way of the CSRA's newsletter! Throughout the year, we hope to provide you with the most up-to-date news about **YOUR** United Way. Keep your eyes open for the Campaign Watch, important dates to remember, and special events.

### A message from Jeff Spears, 2006 Campaign Chair:

"As Chair of the 2006 United Way Campaign, I am proud to represent such a great United Way staff and Campaign Cabinet of volunteers. Everyone is working tirelessly to achieve our goal of \$4,400,000. Although we have had great success thus far with many of our key contributors, we still have a tremendous amount of work remaining in order to reach this year's campaign goal. I am confident this team can do whatever it takes to achieve our goal. Most importantly, this will be a tremendous success for those in need in our community!"

## Campaign Watch



(Loaned Professionals and United Way Campaign staff: From left, standing: Tommy Harper, Larry Laughlin, Marlenia Murray, Carl Thornton Jr., LaKeisha Lowe (Intern, Augusta State University), Vickie Daniels. From left, seated: Susan Bly, Kathy DeLoach, Meghann Barnes. Not Pictured: Dyanna Nelsen)

The 2006 campaign season is in full swing; and the dedicated team of Loaned Professionals, Employee Campaign Managers, volunteers, and United Way staff are working hard to surpass the \$4.4 million goal.

In just two months, over 200 companies have been visited and more than 250 presentations completed...numbers that will continue to increase. Several companies have finished campaigns, and generous donations are pouring in.

## Sponsorship Opportunities with United Way of the CSRA

### 2007 Special Events Opportunities

United Way is seeking sponsors for our 2007 special events. If you are interested in sponsoring a special event and would like additional information about our sponsorships, please contact La Verne Gold at 706-724-5544 or [lgold@uwcsra.org](mailto:lgold@uwcsra.org).

### Project Serve 2007

Each year, volunteers from several local companies spend the day with non-profit agencies in the CSRA to complete projects such as painting, yard work, playground construction, and necessary maintenance repairs.

United Way's Project Serve will be held on Friday, April 27, 2007, and your company's participation is appreciated! This is a wonderful team-building opportunity for any organization; groups of all sizes and skills are welcome!

Please contact Brooke Howell  
for more information:  
(706)724-5544 or [bhowell@uwcsra.org](mailto:bhowell@uwcsra.org).

As expected, the **Caring Club**<sup>®</sup> has been a tremendous hit with employees and community members. The initiative continues to attract new merchant participants and club members. Furthermore, early results already indicate an increase in total contributions.

### New **Caring Club**<sup>®</sup> Merchants:

- Khalid's Café - Free dessert or free soft drink with purchase of a meal
- Kingmaker Games - 10% off on any purchase over \$100
- Mirinda Anglero with Modish Salon and Spa - 20% off on all items and services
- Murphy & Robinson Opticians - 15% off on eyewear and accessories
- Salon West - 10% on all items and services
- Surcie Gifts, Inc. -\$5 discount off purchase of \$40 or more
- SunCom Wireles – 10% off on all items and services; \$35 activation fee waiver
- The Book Tavern - 10% off on all items and services

(To view a complete list of merchants & discounts, please visit [www.uwcsra.org](http://www.uwcsra.org).)

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## Community Partnership Days

The first annual Community Partnership drive was held on the 18<sup>th</sup> and 19<sup>th</sup> of October. Loaned Professionals took to the streets and visited over 60 businesses in Columbia and Richmond Counties, encouraging donations and **Caring Club**<sup>®</sup> participation.

### Interim President, La Verne Gold, had these words to say:

“United Way of the CSRA's first annual Community Partnerships Days were a great opportunity for our loaned professionals to get out and meet many of the business owners in Richmond and Columbia Counties. It was also an opportunity for us to introduce them to United Way's new **Caring Club**<sup>®</sup> donor recognition program, and many merchants expressed an interest in joining as a Merchant Provider. This event was a good experience for United Way, and we look forward to doing it again next year.”

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## Upcoming News & Events

### 2006 Holiday Gift Wrap at Augusta Mall

Augusta Mall will offer gift-wrapping services to shoppers while providing local non-profit organizations with a fundraising opportunity this holiday season!

## Pictures Needed!!



Do you have pictures of your company's campaign event? Whether you celebrated with a "Jeans Week" or had a "Dessert Party", we'd love to show what wonderful community spirit we have in the CSRA.

Pictures will be posted on United Way's website at [www.uwcsra.org](http://www.uwcsra.org).

Please send all digital photos to Meghann Barnes at [mbarnes@uwcsra.org](mailto:mbarnes@uwcsra.org) or if you have prints, mail them to the address below.

**United Way of the CSRA, Inc.**  
630 Ellis Street  
Augusta, Georgia 30901  
Phone: 706-724-5544  
Fax: 706-724-5541  
Email: [uwa@uwcsra.org](mailto:uwa@uwcsra.org)

United Way of the CSRA has been invited to participate on December 2 and 3, and volunteers are greatly needed to help with gift-wrapping.

All necessary tools for the event will be provided by the mall including: paper, boxes, tape, scissors, bows, and ribbon. **All proceeds** made during these two days will go directly to the United Way Community Fund.

If **YOU** would like to volunteer or know someone who would be interested in participating, please contact Rina Powell at 706-724-5544. The Red Cross Youth Board volunteers and United Way staff will be on hand to wrap gifts, but additional volunteers are needed.

### GIFT WRAP DATES

**Saturday, December 2: 9:00 a.m. - 9:00 p.m.**

#### Shifts

9:00 a.m.-11:00 a.m.	3:00 p.m.-5:00 p.m.
11:00 a.m.-1:00 p.m.	5:00 p.m.-7:00 p.m.
1:00 p.m.-3:00 p.m.	7:00 p.m.-9:00 p.m.

**Sunday, December 3: 9:00 a.m. - 9:00 p.m.**

#### Shifts

9:00 a.m.-11:00 a.m.	3:00 p.m.-5:00 p.m.
11:00 a.m.-1:00 p.m.	5:00 p.m.-7:00 p.m.
1:00 p.m.-3:00 p.m.	7:00 p.m.-9:00 p.m.

During peak shifts, **5-7 volunteers** will be needed.  
Peak shifts are generally 11:00 a.m.-7:00 p.m.

During non-peak shifts, **3-5 volunteers** will be needed.  
Non-peak shifts are the 9:00 a.m. shift and the 7:00 p.m. shift.

**Please call United Way if you would like to participate!**

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## A Special Thank You

"Each year, it takes a team of dedicated individuals working in the community to reach the goals of United Way of the CSRA. United Way's success and achievements would not be possible without the kind hearts and determined minds of our volunteers. Thank you for being a part of our great caring force and for continuing to support, promote, and encourage United Way's mission throughout the community. Your service and hard work are deeply valued and can be seen each time someone is helped by a United Way partner agency."

**-Cheryl Cheek, 2006 Board Chair**