

Sponsorship Opportunities

Seven great events that will bring community leaders together.

United Way
of the CSRA, Inc.



All sponsorship packages include year-round exposure at events with up to 700 business leaders, elected officials and community volunteers.

Levels of Sponsorship

Sponsorship	Amount	Benefits
Sustaining Sponsorship	\$1,000	Company name and logo on all materials related to a Level 1 event Listing in quarterly e-Newsletter sent to over 3,000 individuals representing companies, families, and community leaders
Executive Sponsorship	\$2,500	Benefits of Sustaining Sponsorship <i>Plus ...</i> Company name/logo in prominent location on United Way website Company name/logo on all materials related to a Level 2 event Company logo on approx. 200 Project Serve Day of Caring t-shirts Recognition in United Way's Annual Report
Presidential Sponsorship	\$5,000	Benefits of Executive Sponsorship <i>Plus...</i> Company name/logo on all materials related to a Level 3 event Table for 8-10 at the Kickoff or Annual Meeting
Signature Sponsorship	\$7,500	Benefits of Presidential Sponsorship <i>Plus...</i> Opportunity to provide high-level executive to present at Kickoff or Annual Mtg Opportunity to include company literature at Kickoff or Annual Meeting (at discretion of staff and event committee)
Presenting Sponsorship	\$10,000	Benefits of Signature Sponsorship <i>Plus...</i> Exclusive sponsor of United Way website with year round promotion of company name/logo to community members visiting the website

Special Events

Level 1 Events	Date	Details
Business-After-Hours	January	Opportunity to recognize small businesses and professionals. Allows for networking with peers and opportunity for them to learn more about United Way.
Burke County Campaign Kickoff Luncheon	August	Official kickoff of annual fundraising campaign in Burke County.
Leadership Givers Appreciation Event	October	Fun event to thank leadership givers (\$500+) for their contributions to United Way.
Level 2 Events		
Project Serve Day of Caring	May	Our signature volunteer event. Approximately 200 volunteers complete service projects at our partner agencies' facilities; includes painting, landscaping, and light maintenance projects.
Employee Campaign Manager Trainings (3)	July - August	Workshops to educate Employee Campaign Managers on how to run a model employee campaign in their organizations.
Level 3 Events		
Annual Meeting	February	Annual meeting to report United Way's accomplishments of previous year, announce campaign total, and recognize special award winners. Typically attended by 600+ community and business leaders.
CSRA Campaign Kickoff	August	Official kickoff of the annual fundraising campaign. A fun event for area civic clubs and business leaders with 650+ community attendees.

For more details about any of these events, please contact La Verne Gold at 706-724-5544 or lgold@uwcsra.org.

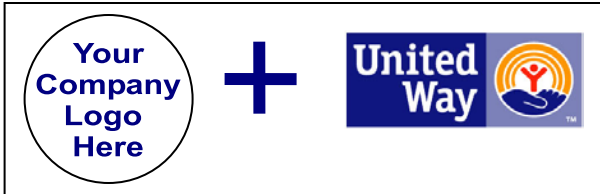
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Why partner with United Way?



Because United Way is at the crossroads of business and philanthropy, with more area businesses choosing to make their charitable impact through United Way than any other local charity.

Why? Because United Way programming works, impacting local residents throughout the entire year. When you give to the United Way campaign, your donations go toward funding over 40 vital health and human service programs that improve the quality of life for residents of the CSRA.

Attendees and participants at United Way events bring exposure to business leaders, elected officials, community volunteers, and top donors. Why not put your business in the spotlight by sponsoring a United Way event or training? It's a win-win way to enhance your corporate image and double the impact of your charitable contribution.

Did you know?

- Event sponsorship packages start at \$1,000.
- People are more likely to shop in a store or invest in a company that supports United Way.
- Public opinion polls show that employees have a more positive image of their company when they are engaged with United Way.
- A sponsorship lets you maximize the visibility of your partnership with United Way and capitalize on co-branding opportunities in one of Georgia's fastest growing communities.

SPONSORSHIP PLEDGE FORM

(Fax form to 706-724-5533 or mail to P.O. Box 1724, Augusta, GA 30903.)

Company	Authorized by
Address	
E-mail	Phone
Signature	Date

Mark the sponsorship(s) of your choice. Sponsorship/Event details are located on the opposite side.

PRESENTING SPONSORSHIP **\$10,000**

SIGNATURE SPONSORSHIP **\$7,500**

PRESIDENTIAL SPONSORSHIP **\$5,000**

EXECUTIVE SPONSORSHIP **\$2,500**

SUSTAINING SPONSORSHIP **\$1,000**

PAYMENT OPTIONS Our company's payment of _____ is enclosed. Please bill our company.

DONATION OPTIONS Our company is interested in giving in-kind product, services, or prizes for United Way events.

Note: Sponsorships are not to be considered in lieu of your annual corporate contribution.