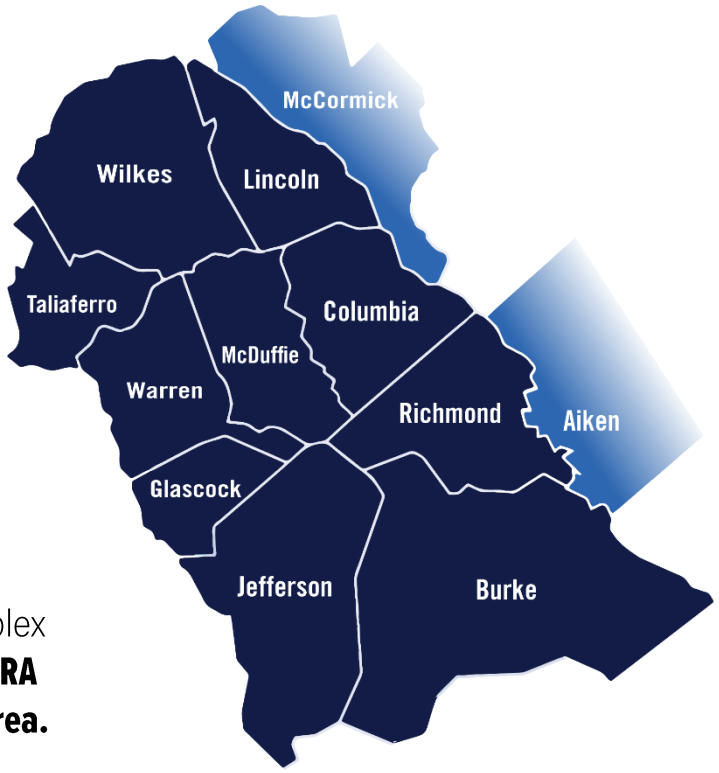
United Way
United Way of the CSRA
DISCOVER
your
IMPACT

OUR Story

Since 1936, United Way of the CSRA has brought together businesses, nonprofits, schools, government entities, donors, volunteers, and the faith-based community to create **lasting change** in our region.



We continue to strategically invest in, partner with, and mobilize local community resources to help solve complex social issues. **In fact, every 3 minutes United Way of the CSRA impacts the life of a resident across our 12-county impact area.**

Our work and investments stay local in the CSRA and supported over 218,000 residents last year.

Because of YOU, we are able to change the lives of 1 in 4 residents in our community.

WHAT SETS US Apart

We are **local** experts.

We help **improve** lives.

We help **solve** complex issues that our community identifies as most important.

We generate high return on community investment and measure **impact**.

218,500+

individuals were impacted in 2018 by United Way supported programs including:

18,538
children were in early learning environments, afterschool tutoring and mentoring programs

55,677
meals were provided to the impoverished and homeless

76%
employment rate for those who completed job skills training programs

17,591
uninsured or underinsured residents were given access to health and dental services

2,071
less fortunate children received dental care

6,552
children gained life and leadership skills through extra-curricular programs

1,216
mentally or physically disabled individuals received job training

Briana Williams
Queensborough National Bank & Trust

Chad Neill
Savannah River Remediation

OUR Work

We need YOU!

Did you know that every day in the CSRA:

51%

of our community **lives in poverty** or are considered the **working poor**

(compared to 31% of the US)

20%

of arrests made for robbery, vehicle theft, and vandalism are **juveniles**

(under 17 years of age)

1 in 5

children experience **hunger** every day

65%

of our 3rd graders are **NOT reading** at grade level

All statistics reflect United Way of the CSRA's 12-county service area.

Sources: GADOE.org; SCReportCards.com; Juveniledata.Georgia.gov; State.SC.US/DJJ; Kidscount.org; UnitedForAlice.org

So what is United Way doing to improve our community?

United Way of the CSRA mobilizes the caring power of our community to make lasting change on the issues that matter most in our region. We want to ensure that children, young adults, and families have the tools and resources they need to achieve their maximum potential.

Your gift to United Way will enable us to **Lead Families Forward**, not only for today, but for next week, next year, and the next generation.

Our Route to Transforming Lives Through

1 Childhood Success

Children (ages 0-11) enter school ready to learn and prepared for success during primary years.

- Children start Kindergarten ready to learn
- Increase the number of 3rd graders reading at grade level
- Improvement in school attendance

2 Youth Success

Youth (ages 12-24) gain the knowledge, skills, and credentials to obtain family-sustaining employment.

- Youth are in safe and structured afterschool programs
- Youth enter 9th grade prepared for success
- Students gain employment or further education

3 Workforce Development

Families improve their earning potential and financial well-being.

- Increase the number of working families
- Increase the number of individuals with marketable skills and credentials

4 Access to Resources

Families have access to resources that help them achieve their education, financial, and health goals.

- Reduce the number of people who experience food disparities
- Reduce risky behaviors in both youth and adults
- Ensure children and families have access to mental health services

LEADING Families Forward

Impact HAPPENS ALL YEAR LONG!

We partner with local businesses, government agencies, community partners, and residents to ensure we are making an impact in our local communities throughout the entire year.

17,000+ books were collected and distributed to prevent summer reading loss in K-12th grade

33,000+ school supplies were collected and distributed to children in Burke, Columbia, Lincoln and Richmond Counties

1,000+ under-resourced K-8th grade children received socks and underwear through their school social worker or counselor

10,000+ basic needs items were collected to create hygiene packs that were distributed to our local residents in need

3,600+ hours were contributed by 480+ volunteers who completed 33 projects across 4 counties in one day

To learn more visit uwcsra.org/YearRoundEngagement

James Mathis
Corsica Technologies

Dial 2-1-1

Get Connected. Get Help.™

United Way of the CSRA's 2-1-1 Contact Center is a **FREE** and confidential information and referral service. If you need help finding assistance or available resources in the CSRA, or want to give help, **dial 2-1-1** from any phone. All services are available 24 hours a day, 7 days a week.

Rent Assistance • Respite Care • Support Groups
Childcare • After School Programs
Utilities Assistance • Shelters • Food Banks
Rehabilitation Services • Job Training & more!

You may also visit **211csra.org** to search for available resources near you.

CONFIDENTIAL • FREE • 24/7

Say hello to savings.

A free and easy way to save on your medications.

In 2018, residents in the CSRA **saved over $226,000** on their prescriptions by using this card. For further details, visit www.familywize.org or download the FamilyWize mobile app.

This is not insurance – use for discounts only.

COPY, CUT OUT, & SAVE!

Prescription Savings Card

BIN 610194
CARD ID FAM700
GROUP ID FAM700
PCN FW

familywize®
Live Healthy. Live Smart.™

Join AN AFFINITY GROUP!

Each group offers special events, volunteer opportunities, and custom messages for members about the results of your investment in United Way of the CSRA.

CARING CLUB

Receive over 40 exclusive discounts and offers across the CSRA from food to entertainment to haircuts and more by being a Caring Club Member. For full program details visit www.uwcsra.org.

Join with an annual investment of

$150+

$12.50+ a month

undesignated

Examples of local participating merchants.

FOCUS45

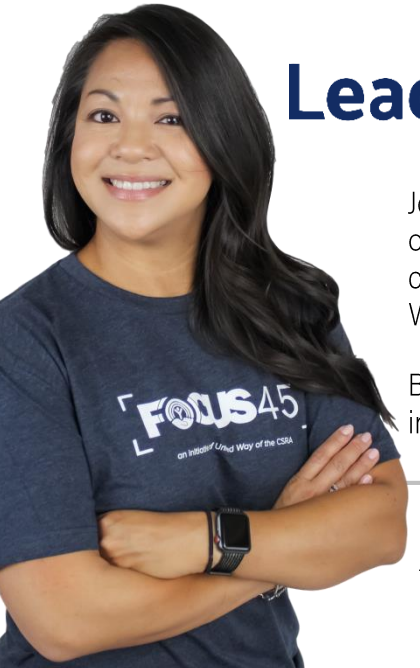
Connect. Create. Impact. Focus45 membership is for our leaders under 45 years of age who are looking to connect with each other through community events and make an impact on their own terms through United Way.

Benefits: Exclusive networking events, volunteer opportunities, special event invitations, and more!

Join with an annual investment of

$180+

$15.00+ a month



Leadership Circle

Join an elite group of givers who recognize the needs of our community and are committed to creating lasting change while discovering their impact through United Way.

Benefits: Exclusive volunteer opportunities, event invitations, communications, and more!

Join with an annual investment of

$500+

$42.00+ a month

Jamie Booth
Blanchard & Calhoun

Make a *choice* to transform a life!

DONATING
$3
a week
($156 a year)

- Provides markers, crayons, and other basic supplies to 150 elementary school students for one year.
- Provides 16 children with dental check ups and an essential hygiene pack.
- Allows 4 individuals to enroll and complete job skills training for an in-demand career.

DONATING
$5
a week
($260 a year)

- Provides free afterschool programming for 9 middle school students.
- Provides one month of food to a family of four.
- Buys basic essentials for a family of 4 who lost everything in a house fire.

DONATING
$10
a week
($520 a year)

- Provides job training and financial literacy classes to 4 individuals recovering from addiction.
- Sends 2 homeless children to summer camp for one month.
- Provides online tutoring to 15 middle and high school students for one month.

United Way of the CSRA

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#JoinUWCSRA
#DiscoverYourImpact

Text **UWCSRA** to **40403** and **DONATE TODAY!**