

# UNITED

is the Way We Make A Difference

Thanks to your support in 2024, United Way of the CSRA empowered individuals and families throughout our 13-county area.

129,950 total lives impacted



\$128,143

SingleCare savings

in 2024 **923** CSRA residents saved more than **\$128,143** by using their SingleCare prescription savings card!



16,097 individuals served with health and dental services.

# FOOD & ESSENTIAL ITEMS

through Project DASH in partnership with Golden Harvest Food Bank and DoorDash.



27,943

school supply items

were collected and distributed to Richmond, Columbia, and Burke County schools through our Stuff the Bus program.

59,422

meals provided through our food access partners.



#### 1,980

children

received holiday gifts through the Empty Stocking Fund program.

1,171 households received

EMERGENCY

RENT & UTILITY

ASSISTANCE

1,257



free rides booked

for Richmond and Columbia County residents through our Ride United partnership with Lyft.

#### **FUNDED COMMUNITY PARTNERS**











































# is the Way to a TRONGER CSRA

Across our 13-county region, thousands of families are working hard-but still can't afford the basics. They are ALICE: Asset Limited, Income Constrained, **Employed.** They earn too much to qualify for assistance, but not enough to stay ahead. These are hardworking families keeping our communities running-yet many are one car repair, one illness, one missed paycheck away from crisis. Your gift helps change that.

When you give to United Way of the CSRA, you're ensuring families have access to essentials like child care, food, job training, transportation, and health services. You're building a community where everyone has the support and opportunity to thrive-not just survive.

This is what real change looks like. And it starts with you. BECAUSE UNITED IS THE WAY.



#### **DO YOU KNOW ALICE?**

ALICE could be your friend, relative, coworker, neighbor, or even you.

48% of households in our area are living in poverty or are ALICE.





**Get Connected. Get Help.™** 

## CONNECTING THE CSRA TO HELP

In 2024, United Way's 211 helpline answered 33,279 calls and website inquiries, guiding residents to resources for housing, food, utilities, healthcare, and more. Richmond County made up nearly 9,000 calls, reflecting high need in the region's most populated area.

Top concerns included rent/mortgage assistance, utility help, food access, transportation, and shelter–proving 211's vital role in crisis support, and resource navigation.



#### TRANSPORTATION BARRIERS

Lack of transportation in the CSRA limits access to food, healthcare, education, and work – especially for older adults and people with disabilities.



Transportation is one of the top 5 reasons people call 211 – a critical issue we're working to solve together.



### RESPONDING WHEN CRISIS STRIKES

When Hurricane Helene hit, United Way of the CSRA helped over **5,000** individuals and **750** households with critical relief–including **120 seniors and 350 families with young children.** Thousands of essential supplies were distributed, and 211 connected families to shelter and emergency services. With 60% of those served including children or elderly loved ones, United Way of the CSRA remains committed to long-term recovery.

### HUNGER & HEALTHCARE GAPS

In the CSRA, 1 in 6 people face food insecurity. Affordable healthcare is also limited in many low-income areas.

In 2024, United Way of the CSRA helped over 16,000 people access care through Christ Community Health. Project Dash delivered emergency food to 113 individuals,

and SingleCare saved residents

over \$128,000 on prescriptions.

# UNITED

is the Way We Create Lasting Change

We believe the best way to serve the CSRA is by addressing our community's greatest needs from every angle—united.

#### YOUTH AND EDUCATION

Many CSRA children face obstacles to learning–poverty, food insecurity, limited early education, mental health care, and transportation. Over half of 3rd graders read below grade level.

In 2024, **87% of children in programs like RISE Augusta and Apparo Academy met developmental milestones–15% above the state average.** Literacy

programs raised 3rd-grade reading proficiency to 61%, up

from 53% in 2022. Girl Scouts and Boy Scouts helped 92% of

youth build key life skills, while AmeriCorps VISTA provided

wraparound support to 5,000+ youth and families.

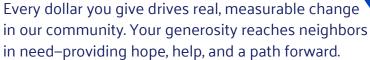


#### FINANCIAL INSECURITY

In the CSRA, **48% of households live in poverty or are ALICE**—working but unable to afford essentials like housing, food, or healthcare.

In 2024, United Way of the CSRA supported programs enrolled **272 adults in workforce programs; 43% secured jobs**—a 12% increase from last year. 43 households received free VITA tax help, averaging \$1,480 in refunds to boost their budgets.

**YOUR GIFT** CHANGES LIVES IN THE CSRA





#### THE IMPACT YOUR SUPPORT CREATES IS REAL AND LASTING.



Provides a comfort kit filled with essential hygiene items to a family recovering from disaster – giving them dignity and support when it's needed most.



Brings 390 meals to the tables of families, children, and seniors who need them most.



Sponsors a child to attend a year of school enrichment programs, opening doors to new opportunities and brighter futures.



Ensures the CSRA's 211 helpline stays active for a day, connecting thousands to critical resources when emergencies strike.

Provides complete therapy services for a youth who has survived sex trafficking - helping them heal and reclaim their lives.

#### **One-Time Gift**

Funds two rides to medical appointments for seniors, removing transportation barriers so they can get the care they deserve.



Keep the lights on for a family facing utility shutoff, providing life-One-Time Gift changing utility assistance that prevents hardship and crisis.

Every gift counts. UNITED IS THE WAY we build a stronger, healthier CSRA - one neighbor, one family, one future at a time.

# When You SOMETHING BIGGER. Belong to SOMETHING BIGGER.

Your gift to United Way of the CSRA does more than support vital programs - it connects you to a community of changemakers dedicated to creating real, lasting impact across our region. Whether you give a little or a lot, there's a place for you in our giving societies.



#### >> Caring Club

Join with a gift of just \$150 or more annually (or \$12.50 per month), and become part of a community committed to lifting up our neighbors. As a thank-you, you'll receive a Caring Club discount card, unlocking savings at local businesses that believe in giving back too. A few discounts include:







get one FREE





One large bucket of balls for medium bucket price.



FREE basket of honeybutter croissants.



View the complete list of Caring Club® Merchants and an up-to-date listing of offers, visit UWCSRA.org/CaringClub or scan the QR code!

\*Caring Club $^{ ext{ iny B}}$  card must be presented to receive offer. Offers and discounts are subject to change



#### Leadership Circle



With an annual gift of \$500 or more (or \$42 a month), Leadership Circle members drive change in powerful ways. You'll be recognized for your generosity and invited to connect with others who are passionate about building a stronger, healthier CSRA.



#### **Tocqueville Society**

United Way's most distinguished donors contribute \$10,000 or more annually, leading the charge for transformational change. Tocqueville Society members receive exclusive engagement opportunities and help shape the future of philanthropy in our area.

# **CHANGE STARTS**

Donate today, because United Is The Way. Your gift to United Way of the CSRA helps create lasting change for families, children, and seniors across our 13 county area. Every gift matters - and every gift brings us closer to a stronger community.

No matter how you give, you're part of something extraordinary.

#### **GIVE THROUGH** YOUR COMPANY

Contribute each pay period through your company's payroll deduction program

#### **GIFT OF STOCKS**

Transfer Gifts of Stock/ Securities to Benefit United Way of the CSRA

#### CREDIT, DEBIT, VENMO & PAYPAL GIFTS

Make a recurring or one-time gift that is completely secured.

CONTACT US ABOUT YOUR PLANNED GIVING!

#### SCAN THE QR CODE

Donate in less than 30 seconds!



\*Payments are secure and United Way never sells your information

# UNITED

is the Way to Help-Know It, Use It, Share It!

#### FREE COMMUNITY RESOURCES

United Way of the CSRA is critical in connecting individuals and families with essential services—from **rental and utility assistance to food, child care, shelters, after-school programs, job training, and more**—ensuring our community has access to the help they need, when they need it most.

### RIDE UNITED

Dial 2-1-1 or 706-826-1495 to book!

Need a Ride? We've Got You.

Providing transportation to work, the doctor, job interviews, school, the grocery store, and more essential locations.

Ride United is how we drive opportunity forward.

### NEED HELP? GET HELP.

CALL 2:1:1

Call **2-1-1** from any phone, Monday - Friday from 8:30am-5pm

-OR-VST Q 211CSRA.ORG

Search for free online 24 hours a day, 7 days a week at **211csra.org** 

\*Your call is completely confidential and free.

### **PROJECT DASH**

**DOORDASH** 

Food and Essentials - Delivered to Your Door.

Through **Project DASH**, we partner with DoorDash and Golden Harvest Food Bank to bring **food**, **hygiene items**, and **essentials** right to the doorsteps of neighbors in need. **Call 2-1-1 for assistance**.

### MISSION UNITED

Proudly Serving Those Who Served.

Connecting Veterans, Active Duty Service Members, and their families with the services they need.

Help can be reached by dialing 2-1-1.

## UNITED WAY of the CSRA

# PRESCRIPTIONS TOO PRICEY?

We've Got You Covered.



In 2024, SingleCare helped 923 people in the CSRA save a total of \$128,143 on medications.

Use this FREE prescription discount service to take advantage of discounts at the pharmacy. No insurance required—just real savings when it matters most.



VISIT SINGLECARE.COM